



ETHEL & JAMES

**FLINN FOUNDATION**

*Annual Report*  
*2010*



## *WHO WE ARE*

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The Ethel and James Flinn Foundation was established in 1976 by Ethel “Peggy” W. Flinn to remember her parents Ethel G. and James H. Flinn and her brother, James “Jim” H. Flinn, Jr. and to provide a means for family philanthropy. The Foundation was originally established as a charitable nonprofit corporation under Michigan laws and Section 501(c)(3) and 509(a)(3) of the Internal Revenue Code but was reclassified in 2005 as a private foundation under Section 501(c)(3). The Foundation received additional assets in 2007 upon the passing of the last family member, Jim H. Flinn, Jr.

## *MISSION*

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The Flinn Foundation is committed to improving the quality of life of children, adolescents and adults with mental illness by improving the quality, scope and delivery of mental health services in Michigan. The Foundation uses its resources through research to develop, evaluate and implement best practice treatment programs.

## *HOW TO APPLY FOR A GRANT*

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We offer grant opportunities through an annual competitive Request for Proposal (RFP) process. The Foundation’s named supported organizations and the broader universe of non-profits that deliver mental health care and services in Southeast Michigan (Wayne, Oakland, Macomb and Washtenaw) are eligible.

Grants are awarded once a year in September. Listed below is the typical timeline and process for applying for a grant:

### **FUNDING PROCESS AND TIMELINE**

Mid May	Open RFPs announced
Mid July	Deadline for proposal application
Late September	Notification of grant decision
Mid November	Grant funds awarded

Please contact our office or visit our website at [www.flinnfoundation.org](http://www.flinnfoundation.org) for further information on the Foundation’s grantmaking priorities.

## THE FLINN FAMILY

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Ethel “Peggy” W. Flinn



James “Jim” H. Flinn, Jr.

The Ethel and James Flinn Foundation traces its roots three generations back to Elisha Flinn. He was born in 1843 and lived in New York State until coming to Detroit in 1865 to enter the practice of law. Elisha Flinn’s clients were companies involved in natural resources but he gradually discontinued the practice of law to enter the business of buying and selling pine timber in Michigan. He developed a partnership with his former partner under the name of Robinson and Flinn and when there was little pine timber remaining in Michigan they moved their activities to other states and later to Minnesota. Robinson and Flinn, associated with others from Michigan, purchased considerable acreage of timber land in Minnesota. In 1892 iron ore was found on their Minnesota properties and from that time until his death in 1911 Elisha Flinn’s principal business was iron ore mining in and around Eveleth, Minnesota. He was president of the Lake Superior Iron and Chemical Company, a vice president of old Detroit National Bank and a director of the Wayne County Savings Bank and the Detroit Trust Company. In 1871 he married Samantha Whitwood. Elisha and Samantha lived on Putnam Ave. in Detroit and raised two children, James H. and Mary W.

James H. Flinn married Ethel Garretson in 1906. Ethel and James raised three children, George, Ethel “Peggy” W. and James “Jim” H., Jr. It was Ethel and James who set the course for the Ethel and James Flinn Foundation.

Peggy Flinn with her cousin and lawyer established the Foundation in 1976. Her intent was to remember her parents, Ethel and James and her brother, Jim Flinn, Jr. and to consolidate and direct the family's philanthropy toward the purposes already expressed by her parents in their trust documents; "research into the causes and/or research into the treatment of nervous and mental diseases." Peggy graduated from Columbia Presbyterian College of Nursing in New York as a registered nurse and was a volunteer nurse with the Red Cross during World War II. She was particularly interested in children and was a longtime and life member of the Board of Trustees of Children's Hospital of Michigan. Her life passion was horses. She owned, rode and showed champion horses throughout the country. She was a life member of the American Horseshow Association. She provided initial funding to the Foundation during her lifetime and left an endowment to the Foundation upon her death in 1994.

Jim Flinn, Jr. attended Princeton and Babson University. He was diagnosed with schizophrenia in his early 20's and following the death of his father in 1952 resided for the rest of his adult life at the St. Joseph Mercy Health System in Ann Arbor, Michigan. The caregivers at St. Joseph Mercy Hospital provided a unique, close, caring and supportive environment that contributed to Jim's long life and to his good quality of life. Jim's interests were many and varied; reading, history, University of Michigan football, movies, gardening, bike riding and traveling. Helping the disadvantaged and philanthropy were of special interest to him. In later years, he made substantial contributions to the Foundation and to charities generally. Upon Jim's death all of the Flinns' interests were transferred to the Foundation leaving as a legacy a philanthropic foundation to improve the lives of individuals with mental illness.

## *Jim Flinn, Jr. and Leonard Smith*



**The Flinn Foundation's Board Chair, Leonard Smith, presenting Jim Flinn, Jr. with a plaque at his 90th birthday celebration in 2005. The award honored him for his inspiration and support in assisting people with mental illness.**

## ANNUAL LETTER

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Last year the Patient Protection and Affordable Care Act was signed into law by President Obama and laid the framework for expanding health care coverage that includes access to mental health services to approximately 32 million uninsured. There are also a number of key provisions in the law aimed at enhancing mental health care such as encouraging the integration of mental health treatment within primary care settings; promoting prevention and wellness; and focusing on improved quality and treatment outcomes.

### Integrated Health Care

People with severe mental illness die on average 25 years earlier than the general population often from chronic diet-related illnesses such as obesity, diabetes and heart disease. In 2010, the Foundation partnered with Adult Well Being Services to promote a promising integrated health model for adults with severe and persistent mental illness living in adult foster care homes located in Wayne County. The Foundation collaborated with the Kresge Foundation, BCBSM Foundation, Community Foundation for Southeast Michigan, the Jewish Fund and Metro Health Foundation to commit matching grants along with the Robert Wood Johnson Foundation for the project.

- The three-year integrated care pilot also addresses barriers to good health such as the absence of nutrition education, infrequent physical fitness and the lack of access to affordable locally grown fresh foods.

### Federally Qualified Health Centers (FQHCs)

The Affordable Care Act provides funding of up to \$11 billion over the next few years to expand FQHCs and school-based health clinics in an effort to establish medical homes for people eligible for Medicaid in 2014. The Foundation partnered with the Kresge Foundation, BCBSM Foundation, Community Foundation for Southeast Michigan, the McGregor Fund, and Metro Health Foundation to provide a technical assistance grant to the Detroit Wayne County Health Authority to help local FQHCs compete for these expansion grants.

- Existing FQHCs as well as newly formed entities applied for expansion grants to establish up to eight new community health centers in identified underserved neighborhoods that could serve approximately 100,000 additional residents.

## Michigan Medication Quality Improvement Program (MQIP)

In 2002, the Foundation began a quality improvement initiative to maximize best practice in the prescription and monitoring of medications for major depression, schizophrenia or bipolar disorder. Phase I of the initiative included the initial planning, researching and conceptualizing of evidence-based clinical practice guidelines. Phase II involved testing the guidelines in real world settings. Phase III introduces these guidelines rebranded as MQIP.

- MQIP is a web-based clinical decision support system that helps psychiatrists decrease excessive variability in medication treatment. The module provides a patient database, automatic staging, feedback on clinical decisions and rating scales for assessing treatment outcomes among other features. The module is owned by the Foundation and will be provided royalty free to community mental health providers and other users statewide.

## Grants Summary

The Foundation awarded 27 grants totaling \$2.0 million in 2010. Ten multi-year grants were awarded to organizations to integrate mental health services into primary care settings. Seventeen one-year grants were awarded for a wide variety of projects that address organizational capacity, awareness and education, policy research and evaluation, access to intensive treatment programs, and early screening, assessment and treatment programs.

## Investment Portfolio

The Foundation's investment portfolio continued its strong rebound from the 2008 recession with a total return of 12.4% for the 2010 calendar year. Although the Foundation's strategic asset allocation targets were not significantly altered, incremental changes were made to reduce investment volatility. As a result, net assets of the Foundation increased from \$55.4 million to \$58.7 million during the year. The Foundation's portfolio is positioned with the view of balancing aggressive expected returns from certain investment classes with the more defensive returns from asset classes that are sensitive to low risk and liquidity.



## Board Retirement

The Foundation acknowledges the dedicated service of Trustee, David E. Nims, III who retired as a Trustee and Member of the Foundation at the May 2010 meeting. David was elected to Board at the June 1994 meeting to succeed founding Trustee, Ethel Flinn. He served as legal counsel both to Ethel Flinn during her lifetime and to the Foundation. His counsel will be missed and we wish him well.

In closing, we will continue to seek opportunities that move our mission forward of improving the quality and scope of mental health services in Michigan.



A handwritten signature in black ink, reading "Leonard W. Smith".

**Leonard W. Smith**  
*Chairman & CIO*



A handwritten signature in black ink, reading "Andrea M. Cole".

**Andrea M. Cole**  
*Executive Director & CEO*

## *Adult Well-Being Services Partners for Integrated Care and Health*



**Project Team Members: Deborah Phillips (social worker/case manager), Earlene Traylor-Neal (project director), Darleen Whitlow (registered nurse) and Alan Brown (peer support professional).**



**Adult foster care direct care staff members receive cooking and nutrition instruction classes at Gleaners Community Food Bank.**

## GRANTS PAID

### Integrated Care Initiative

<b>Adult Well-Being Services (Detroit, MI)</b>	<b>\$25,000</b>
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To support an integrated health pilot to address health disparities in adults with severe mental illness living in adult foster care homes (first year of a three-year, \$75,000 grant).

<b>Children's Hospital of Michigan (Detroit, MI)</b>	<b>\$125,000</b>
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To integrate mental health care and treatment into the Adolescent Medicine Primary Clinic which currently serves 1,000 youth between 12 and 21 years old (final year of a three-year, \$375,000 grant).

<b>Detroit Community Health Connection (Detroit, MI)</b>	<b>\$100,000</b>
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To integrate mental health services into Detroit's largest federally qualified health clinic. DCHC operates five primary clinics that serve 25,000 individuals annually (first year of a three-year, \$300,000 grant).

<b>Henry Ford Health System (Detroit, MI)</b>	<b>\$175,000</b>
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To integrate mental health care and treatment into seven school-based health centers in Detroit Public Schools that serve over 5,000 students (final year of a three-year, \$525,000 grant).

<b>Oakland Primary Health Services (Pontiac, MI)</b>	<b>\$150,000</b>
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To integrate mental health care and treatment into the Pontiac clinic that currently serves 2,700 children, adolescents and adults (final year of a two-year, \$300,000 grant).

<b>Sinai Hospital of Greater Detroit (Detroit, MI)</b>	<b>\$150,000</b>
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To integrate mental health care and treatment into the hospital's primary care center which serves 3,000 individuals in Northwest Detroit (final year of a three-year, \$450,000 grant).

<b>St. Joseph's Mercy Oakland (Pontiac, MI)</b>	<b>\$150,000</b>
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To integrate mental health care and treatment into the hospital's Mercy Place Health Primary clinic which serves 1,250 Oakland County individuals annually (final year of a three-year, \$450,000 grant).

<b>Washtenaw Community Health Organization (Ypsilanti, MI)</b>	<b>\$150,000</b>
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To develop an integrated health care model for children and adolescents in Washtenaw County (second year of a three-year, \$450,000 grant).

<b>Wayne State University (Detroit, MI)</b>	<b>\$150,000</b>
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To integrate mental health care and treatment into the Wayne State University Detroit Medical Center Health Source Primary Clinic that serves 900 adults in Detroit (final year of a three-year, \$450,000 grant).

<b>Western Wayne Family Health (Inkster, MI)</b>	<b>\$125,000</b>
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To integrate mental health care and treatment into the clinic that will serve over 3,000 children and adults (second year of a three-year, \$375,000 grant).

## *Henry Ford Health System Center for Autism and Developmental Disabilities (CADD)*



**CADD was established at the Henry Ford Cottage location to be a holistic center for children with Autism Spectrum Disorder (ASD). The model of care surrounds children with comprehensive screening, diagnosis and treatment recommendations and services.**



## GRANTS PAID

### Grantmaking Opportunities

<b>Children's Hospital of Michigan (Detroit, MI)</b>	<b>\$49,000</b>
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To expand integrated care beyond its Adolescent Medicine primary clinic to all general Pediatric clinics which serve 2,676 children ages 6 to 12 annually.

<b>Community Care Services (Detroit, MI)</b>	<b>\$50,000</b>
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To improve organizational capacity by implementing a Learning Organizational Model to improve staff workflow and use of data-driven tools.

<b>Detroit Central City Community (Detroit, MI)</b>	<b>\$35,000</b>
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To implement a program that utilizes peers as mentors to individuals with mental illness who have involvement with the criminal justice system.

<b>Detroit Science Center (Detroit, MI)</b>	<b>\$75,000</b>
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To build a set of comprehensive and interactive mental health exhibits and programming to increase public awareness about depression and bipolar disorder.

<b>Detroit Wayne County Health Authority (Detroit, MI)</b>	<b>\$50,000</b>
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To fund technical assistance to the Detroit Area Health Center Expansion (HCE) Council to compete for expansion grants available through the Health Resources and Services Administration (HRSA).

<b>Detroit Wayne County Health Authority (Detroit, MI)</b>	<b>\$35,000</b>
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To promote mental illness awareness and education. A six-part regional health education program addressing stigmas and disease as a community issue will air on Detroit Public Television.

<b>Henry Ford Health System (Detroit, MI)</b>	<b>\$30,000</b>
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To implement Applied Behavioral Analysis (ABA) at the Cottage Medical Center location. ABA is the most commonly prescribed type of treatment program for children who have been diagnosed with Autism.

<b>Kadima Jewish Support Services (Southfield, MI)</b>	<b>\$50,000</b>
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To provide early screening, assessment, diagnosis, intervention and treatment for children ages 3 to 8 who present with potential mental illness, emotional disturbance and/or serious behavioral disorders.

<b>Mental Health Association in Michigan (Southfield, MI)</b>	<b>\$50,000</b>
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For policy research and evaluation to improve delivery of mental health care and services in the State of Michigan by focusing on problems ensuing from children in the juvenile justice system.

<b>Michigan State University (Lansing, MI)</b>	<b>\$35,000</b>
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To fund the evaluation of the Wayne County Mental Health Court pilot aimed at diverting people with mental illness from jail and into treatment.

## GRANTS PAID

### Grantmaking Opportunities (continued)

<b>New Passages (Pontiac, MI)</b>	<b>\$20,000</b>
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To provide clinical training in implementing Motivational Interviewing and Parent Management Training-Oregon Models.

<b>Regents of University of Michigan (Ann Arbor, MI)</b>	<b>\$40,000</b>
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To fund a demonstration pilot to improve depression care in community-based primary care practices.

<b>Rose Hill Center (Holly, MI)</b>	<b>\$20,000</b>
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To fund clinical staff training in implementing Motivational Interviewing to better engage individuals into treatment.

<b>University of Detroit Mercy (Detroit, MI)</b>	<b>\$25,000</b>
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To implement an electronic scheduling and treatment program to better serve individuals who receive no-cost mental health services at the clinic.

<b>Wayne State University (Detroit, MI)</b>	<b>\$30,000</b>
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To implement a screening intervention to help address depression and substance abuse issues within the underserved Latino population of Macomb County.

<b>Wayne State University (Detroit, MI)</b>	<b>\$48,000</b>
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To conduct a study to inform policy makers of the characteristics, costs and outcomes for people served in the mental health system living in independent versus group home settings.

<b>William Beaumont Hospital (Royal Oak, MI)</b>	<b>\$25,000</b>
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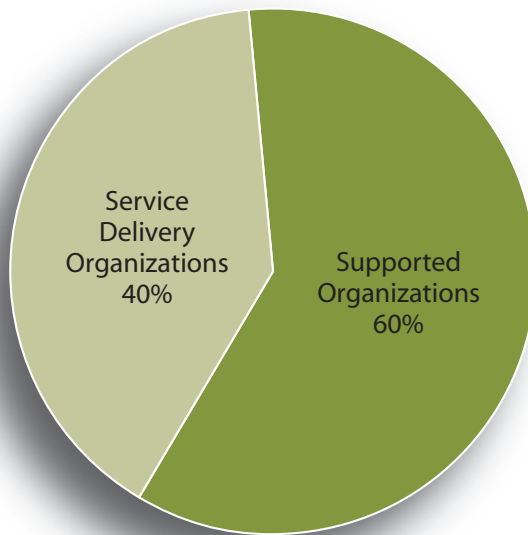
To design an intensive three-day treatment program for young people and their families coping with eating disorders, including anorexia and bulimia.

<b>Matching Gifts Program, Consulting Contracts, Contributions, Dues and Grants Return</b>	<b>\$383,686</b>
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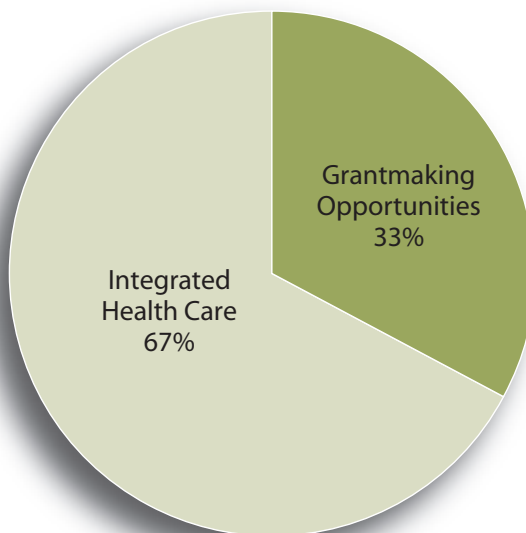
<b>Total Grants</b>	<b>\$2,350,686</b>
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## Distribution of Grants by Organization



## Distribution of Grants by Program Area



## BALANCE SHEET

December 31, 2010 *(presented on a modified cash basis)*

### ASSETS

Cash

Retail Account	\$	20,787	
Investment		0	\$ 20,787

Money Market 453,796

Bonds 10,225,563

Equities 22,427,941

Multi Asset Funds 7,759,644

Alternatives

Marketable/Hedge 9,680,982

Marketable/Hard Assets 6,178,795

Mining and Natural Gas 895,964

Private Equity 1,023,477

\$ 58,675,949

### LIABILITIES

0

**TOTAL ASSETS AND LIABILITIES 12/31/10** **\$ 58,675,949**

### CHANGE IN ASSETS AND LIABILITIES

Beginning Assets and Liabilities 12/31/09 \$ 55,426,468

Revenues \$ 193,016

Expenses (2,893,161)

Investment Income Tax (65,393) (2,765,538)

Unrealized Capital Gains 12/31/09 \$ (7,066,173)

Unrealized Capital Gains 12/31/10 (1,051,154) 6,015,019

**TOTAL ASSETS AND LIABILITIES 12/31/10** **\$ 58,675,949**



## *STATEMENT OF REVENUE AND EXPENSES*

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**December 31, 2010**

	<b>2009</b>	<b>2010</b>
<b>REVENUES</b>		
Interest	\$ 573,426	\$ 585,054
Dividends	746,207	544,859
Mining Royalties	86,688	118,442
Realized Capital Gains	(5,751,846)	(1,062,644)
Mutual Fund Capital Gains	12,750	0
Other	6,902	7,305
<b>TOTAL REVENUES</b>	<b>\$ (4,326,873)</b>	<b>\$ 193,016</b>
<b>EXPENSES</b>		
Investment Expenses	\$ 23,195	\$ 23,255
Administrative Expenses	500,287	519,220
Grantmaking Expenses	2,476,201	2,350,686
<b>TOTAL EXPENSES</b>	<b>\$ 2,999,683</b>	<b>\$ 2,893,161</b>

## *TRUSTEES*

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The Foundation is pleased to announce the addition of a new Board Member. Duane L. Tarnacki was elected Trustee at the Foundation's Annual Meeting held December 14, 2010.



### **Flinn Foundation Board of Trustees and Officers**

Front Row (left to right sitting):

Dr. Linda L. Hryhorczuk and Dr. Calmeze H. Dudley

Back Row (left to right):

Duane L. Tarnacki, Leonard W. Smith,  
George A. Nicholson, III, Allen Ledyard and Lynn Carpenter

### **Trustee Emeritus**

David E. Nims, III (1994 – 2010)

J. Peter Smith (1986 – 2008)

## *FOUNDATION BENEFACTORS*

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Ethel “Peggy” W. Flinn  
James “Jim” H. Flinn, Jr.

April 21, 1911 - February 7, 1994  
September 6, 1915 - February 8, 2007

## *OFFICERS AND STAFF*

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Leonard W. Smith

Chairman of the Board and  
Chief Investment Officer

Allen Ledyard

Treasurer

Andrea M. Cole

Executive Director and  
Chief Executive Officer

Arnita M. Thorpe

Executive Assistant

## *INQUIRIES*

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Executive Director and CEO  
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ETHEL & JAMES

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