



Annual Report 2011

Who We Are

The Ethel and James Flinn Foundation was established in 1976 by Ethel "Peggy" W. Flinn to remember her parents Ethel G. and James H. Flinn and her brother, James "Jim" H. Flinn, Jr. and to provide a means for family philanthropy. The Foundation was originally established as a charitable nonprofit corporation under Michigan laws and Section 501(c)(3) and 509(a) (3) of the Internal Revenue Code but was reclassified in 2005 as a private foundation under Section 501(c)(3).

Míssíon

The Flinn Foundation is committed to improving the quality, scope and delivery of mental health services in Michigan. The Foundation uses its resources to develop, evaluate and implement best practice treatment programs.

How to Apply for a Grant

We offer grant opportunities through an annual competitive Request for Proposals (RFP) process. The Foundation's named supported organizations and the broader universe of non-profits that deliver mental health care and services in southeast Michigan (Wayne, Oakland, Macomb and Washtenaw) are eligible.

Grants are awarded once a year in September. Listed below is the typical timeline and process for applying for a grant:

Late May	Open RFPs announced
Late July Dea	adline for proposal applications
Late September	Notification of grant decision
Late November	Grant funds awarded
January	Grant term begins

FUNDING PROCESS AND TIMELINE

Please contact our office or visit our website at <u>www.flinnfoundation.org</u> for further information on the Foundation's funding priorities.

The Flinn Family



Ethel "Peggy" W. Flinn



James "Jim" H. Flinn, Jr.

he Ethel and James Flinn Foundation traces its roots three generations back to Elisha Flinn. He was born in 1843 and lived in New York State until coming to Detroit in 1865 to enter the practice of law. Elisha Flinn's clients were companies involved in natural resources but he gradually discontinued the practice of law to enter the business of buying and selling pine timber in Michigan. He developed a partnership with his former law partner under the name of Robinson and Flinn and when there was little pine timber remaining in Michigan they moved their activities to other states and later to Minnesota. Robinson and Flinn, associated with others from Michigan, purchased considerable acreage of timber land in Minnesota. In 1892 iron ore was found on their Minnesota properties and from that time until his death in 1911 Elisha Flinn's principal business was iron ore mining in and around Eveleth, Minnesota. He was president of the Lake Superior Iron and Chemical Company, a vice president of old Detroit National Bank and a director of the Wayne County Savings Bank and the Detroit Trust Company. In 1871 he married Samantha Whitwood. Elisha and Samantha lived on Putnam Avenue in Detroit and raised two children James H. and Mary W.

James H. Flinn married Ethel Garretson in 1906. Ethel and James raised three children, George, Ethel "Peggy" W. and James "Jim" H., Jr. It was Ethel and James who set the course for the Ethel and James Flinn Foundation.

Peggy Flinn with her cousin and lawyer established the Foundation in 1976. Her intent was to remember her parents, Ethel and James and her brother, Jim Flinn, Jr. and to consolidate and direct the family's philanthropy toward the purposes already expressed by her parents in their trusts documents; "research into the causes and/or research into the treatment of nervous and mental diseases." Peggy graduated from Columbia Presbyterian College of Nursing in New York as a registered nurse and was a volunteer nurse with the Red Cross during World War II. She was particularly interested in children and was a longtime and life member of the Board of Trustees of Children's Hospital of Michigan. Her life passion was horses. She owned, rode and showed champion horses throughout the country. She was a life member of the American Horseshow Association. She provided initial funding to the Foundation during her lifetime and left an endowment to the Foundation upon her death in 1994.

Jim Flinn, Jr. attended Princeton and Babson University. He was diagnosed with schizophrenia in his early 20's and following the death of his father in 1952 resided for the rest of his adult life at the St. Joseph Mercy Health System in Ann Arbor, Michigan. The caregivers at St. Joseph Mercy Hospital provided a unique, close, caring and supportive environment that contributed to Jim's long life and to his good quality of life. Jim's interests were many and varied; reading, history, University of Michigan football, movies, gardening, bike riding and traveling. Helping the disadvantaged and philanthropy were of special interest to him. In later years he made substantial contributions to the Foundation and to charities generally. Upon Jim's death in 2007, all of the Flinns' interests were transferred to the Foundation leaving as a legacy a philanthropic foundation to improve the lives of people with mental illness.

Annual Letter

he Foundation has always focused on advancing evidence-based mental health treatment programs and practices in our state. The Affordable Care Act (ACA) provides many funding opportunities to implement best practices that enhance and improve public health care delivery systems. We will work hard to leverage those available resources to improve services and outcomes for people of Michigan with mental illness.

Michigan Medication Quality Improvement Program (MiMQIP)

The ACA promotes innovative models of service delivery including the meaningful use of health information technology. MiMQIP is a web-based clinical decision support system developed by the Foundation to help doctors and clinicians decrease excessive variability in psychiatric medication treatment. The application provides a patient database, automatic staging, feedback on clinical decisions and rating scales for assessing treatment outcomes among other features.

• The Foundation will partner with community mental health providers and primary care settings to phase in implementation across southeast Michigan.

Integrated Care

To increase access to mental health services and promote early intervention and treatment, the Foundation continues to advance the integration of mental health services into primary care settings throughout southeast Michigan.

 The Foundation partnered with the Michigan Department of Community Health to pilot Screening Kids in Primary Care Plus (SKIPP) - a standardized mental health screening, assessment, treatment and follow-up process for Wayne County children enrolled in Medicaid.

Trauma Informed Care

A significant number of children and adults receiving care in the public mental health system have been exposed to a history of violence, trauma and abuse. Understanding the impact of trauma is critical to providing effective treatment.

• The Foundation partnered with Holy Cross Children's Services, Detroit Central City Community Mental Health and Starr Commonwealth to develop, evaluate and implement traumainformed treatment approaches into their service delivery systems.

Military Families

While the prevalence of mental health problems among active military members and veterans is well documented, spouses and families experience similar levels of symptoms and distress as a result of their partner's deployment. Most existing military health programs focus on services for active members.

• The Foundation partnered with the University of Michigan Depression Center to expand their Military Support Programs and Networks (M-Span) throughout southeast Michigan.

Grants Summary

In total, the Foundation awarded \$1.7 million in grants for the year. Eight two-year grants were awarded to develop and implement evidence-based treatment programs and practices. Three continuation grants were awarded to integrate mental health services into primary care settings throughout southeast Michigan. Eighteen one-year grants were awarded for a wide variety of projects that address organizational capacity, awareness and education, advocacy, policy research and evaluation.

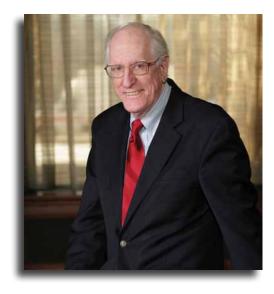
Investment Portfolio

Investment results paused from the strong rebound with a total return of (1.1%) for the year. The extreme market volatility during the third quarter of 2011 negatively affected the Foundation's investment portfolio. Net assets after all grantmaking and expenses decreased from \$59.1 million to \$55.2

million. Looking ahead, the Foundation has reorganized its investment management, custody and consultant relationships.

IPEX, Inc. was hired as the Foundation's new investment consultant. The Foundation's portfolio is positioned with the intent of balancing aggressive expected returns from certain investment classes with the more defensive returns from asset classes that are more sensitive to low risk and liquidity.

In closing, we will continue to partner with mental health providers to integrate effective treatment and services for children and families into the community faster.



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Leonard W. Smith Chairman & ClO



The M. Cole

Andrea M. Cole Executive Director & CEO

Jím Flínn, Jr. and Leonard Smíth





Grants Paíd

Integrated Care Initiative

 Adult Well-Being Services (Detroit, MI) To support an integrated health pilot to address health disparities in adults with severe mental illness living in adult foster care homes. (second year of a three year, \$75,000 grant). Children's Hospital of Michigan (Detroit, MI) To sustain the integration of mental health care and treatment into the Adolescent Medicine Primary Clinic which currently serves 1,000 youth between 12 and 21 years old. 	\$25,000 \$100,000
Detroit Community Health Foundation (Detroit, MI) To sustain the integration of mental health services within Sinai-Grace Hospital's primary care center which serves 3,400 patients annually.	\$100,000
Henry Ford Health System (Detroit, MI) To sustain the integration of mental health care and treatment into seven school-based health centers in Detroit Public Schools that serve 5,000 students.	\$100,000
Evidence-Based Practices and Programs Adult Well-Being Services (Detroit, MI) To implement Integrated Dual Disorder Treatment program (IDDT) for consumers with substance abuse and mental disorders (first year of a two year, \$200,000 grant).	\$100,000
Detroit Central City Community Mental Health (Detroit, MI) To implement the Trauma Recovery and Empowerment Model (TREM) to better engage adolescents in mental health treatment (first year of a two year, \$200,000 grant).	\$100,000
Michigan Department of Community Health (Lansing, MI) To implement Screening Kids in Primary Care Plus (SKIPP) – a standardized mental health screening, assessment, treatment and follow-up process for Medicaid eligible children in Wayne County (first year of a two year. \$400,000 grant).	\$200,000

Grants Paid Evidence-Based Practices and Programs (continued)

Evidence-Based Practices and Programs (continue	ed)
Regents of University of Michigan (Ann Arbor, MI) To pilot a Modified Sleep Program for adolescents with depression as an alternative to medication treatment (first year of a two year, \$170,000 grant).	\$85,000
Starfish Family Services, Inc. (Inkster, MI) To implement Parent Child Interaction Therapy (PCIT) for children ages 3 to 6 who have been diagnosed with a mental disorder (first year of a two year, \$150,000 grant).	\$75,000
Starr Commonwealth (Albion, MI) To evaluate the effectiveness of Trauma Informed Care for adjudicated and at-risk adolescents ages 13 to 17 (first year of a two year, \$100,000 grant).	\$50,000
Training and Treatment Innovations, Inc. (Oxford, MI) To implement Trauma-Informed treatment approaches throughout behavioral health programming (first year of a two year, \$100,000 grant).	\$50,000
Wayne State University (Detroit, MI) To implement Motivational Interviewing techniques to better engage the homeless population residing in midtown Detroit (first year of a two year, \$195,000 grant).	\$100,000

Detroit Central City The Impact of Trauma



Irva Faber Bermudez is President and CEO of Detroit Central City Community Mental Health, Inc. (DCC) and has extensive experience in health care system leadership and behavioral health clinical practice.

"Many of the adults who come to us for help are **trauma** survivors who have a history of violence, abuse or traumatic experiences. By the time we see them, they are experiencing symptoms of a serious mental illness and a variety of co-morbid conditions that may have been prevented if we had been able to treat them before the illness became severe, and before co-occurring illness developed," says Bermudez.

"We are so appreciative of the Flinn Foundation's support that allows our agency to target young adults between the ages of 18 and 28," Bermudez says. Advanced training in evidence-based **trauma informed approaches** will allow our staff to provide effective treatment and support services to this very vulnerable and underserved population."

Grants Paíd **Grantmaking Opportunities** Association for Children's Mental Health (Lansing, MI) \$10,000 To provide general operating support to state advocacy organization that supports children and their families. **Covenant Community Care, Inc. (Detroit, MI)** \$50,000 To expand mental health screening and treatment to all patients served at the Michigan Avenue health clinic. **Detroit Community Health Connection (Detroit, MI)** \$9,000 To support the Healthy Teens Community Center, a schoollinked clinic that provides care and services to 3,000 Detroit high school students annually. **Detroit Educational Television Foundation (Wixom, MI)** \$25,000 To support a one-hour television documentary on bipolar disorder, as told through the Prechter family experience. **Detroit Health Care For The Homeless, Inc. (Detroit, MI)** \$50,000 To develop an integrated care delivery model in three Detroit health clinics in partnership with a community mental health provider. **Detroit Youth Foundation (Detroit, MI)** \$48,000 To develop a campaign to raise awareness among adolescents about mental illness and the negative impact of stereotypes and stigma. **Detroit Wayne County Community Mental Health Authority** (Detroit, MI) \$49,000 To train infant mental health professionals serving high-risk

infants/toddlers in Wayne County.

University of Michigan Depression Center Helping Military Families



Michelle Kees, Ph.D., a child psychologist with the University of Michigan Depression Center, has extensive experience in working with families under stress and at high risk for mental health issues and leads **HomeFront Strong**, a project to help the families of service members and veterans build resilience and enhance their mental wellness.

"Military families are often overwhelmed by the many challenges – to relationships, parenting, and communication – that can arise during the deployment cycle," says Kees. "Yet most military mental health programs focus on the needs of the service member, with only limited support extended to the family members who are also facing challenges and we intend to fill this void."

HomeFront Strong was created to promote positive adjustment and help counteract mental health symptoms in military spouses and partners. The long-term goal, after piloting, evaluating, and refining the program, is to disseminate **HomeFront Strong** broadly across the country for use by other mental health service providers working with military families.

"Funding from the Flinn Foundation has been pivotal to launching **HomeFront Strong** in Michigan," Kees says. "Military families have made enormous sacrifices in our communities, and it is an honor to partner with the Foundation in giving back."

Grants Paíd		
Grantmaking Opportunities (continued)		
Ennis Center for Children, Inc. (Flint, MI) To provide early screening, assessment, and mental health treatment for children ages 3 to 19 entering foster care with a moderate mental health diagnosis.	\$40,000	
Goodwill Industries of Greater Detroit (Detroit, MI) To build capacity of "A Place of Our Own Clubhouse" a psychosocial rehabilitation program that provides services to adults with severe mental illness.	\$25,000	
Holy Cross Children's Services (Clinton, MI) To implement Trauma-Focused Cognitive Behavior Therapy treatment for children and adolescents in foster care and residential services.	\$30,000	
Judson Center (Royal Oak, MI) To implement Motivational Interviewing techniques into core mental health treatment services.	\$30,000	
Mariners Inn (Detroit, MI) To provide Motivational Interviewing training to staff and peer support specialists.	\$48,000	
Mental Health Association in Michigan (Southfield, MI) To conduct a study to determine level of uniformity and standardization of practice across public mental health delivery system.	\$50,000	
Mental Health Association in Michigan (Southfield, MI) To provide general operating support to state policy and research advocacy organization that supports youth and adults experiencing mental illness.	\$10,000	

Grants Paid

\$10,000
\$50,000
\$50,000
\$50,000
\$50,000

Matching Gifts Program, Consulting Contracts, Contributions, Dues and Returned Grants

aking Annortunities (continued)

\$452,442

Total Grants

\$2,221,442



December 31, 2011 (presented on a modified cash basis)

ASSETS (at fair value)				
Cash Retail Account	\$	99,142		
Investment	φ	99,142 50,364	\$	149,506
Money Market		30,304	Ą	516,165
Bonds				8,918,502
Equities				20,027,949
Multi Asset Funds				5,423,126
Alternatives				5,425,120
Marketable/Hedge				9,415,796
Marketable/Hard Assets				8,082,176
Mining and Natural Gas				798,589
Private Equity				1,819,813
1			\$	55,151,622
LIABILITIES				0
TOTAL ASSETS AND LIABILITIES 12/31/11				
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CHANGE IN Beginning Assets and Liabilities Revenues Expenses	ASSETS s 12/31/ \$	AND LIABIL 10 1,523,427 (3,176,842)	TIES	i
CHANGE IN Beginning Assets and Liabilities Revenues Expenses Investment Income Tax	ASSETS s 12/31/ \$	AND LIABIL 10 1,523,427	s	59,050,949
CHANGE IN Beginning Assets and Liabilities Revenues Expenses	ASSETS s 12/31/ \$	AND LIABIL 10 1,523,427 (3,176,842)	TIES	i
CHANGE IN Beginning Assets and Liabilities Revenues Expenses Investment Income Tax Net Income	ASSETS s 12/31/ \$	AND LIABIL 10 1,523,427 (3,176,842) (7,224)	s	59,050,949 (1,525,139)
CHANGE IN Beginning Assets and Liabilities Revenues Expenses Investment Income Tax	ASSETS s 12/31/ \$	AND LIABIL 10 1,523,427 (3,176,842) (7,224)	s	59,050,949

Friend of Mental Health





The Flinn Foundation's Board Chair, Leonard W. Smith, was honored for his years of dedicated service as "Friend of Mental Health" at the Mental Health Association in Michigan's 75th anniversary celebration held on May 17, 2012 at the Troy Marriott.

Trustees



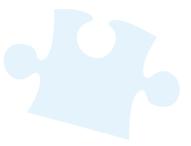
Flinn Foundation Board of Trustees and Officers

Front Row (left to right sitting): Dr. Linda L. Hryhorczuk and Dr. Calmeze H. Dudley

Back Row (left to right): Duane L. Tarnacki, Leonard W. Smith, George A. Nicholson, III, Allen Ledyard and Lynn Carpenter

Trustee Emeritus

David E. Nims, III (1994 – 2010) J. Peter Smith (1986 – 2008)



Foundation Benefactors

Ethel "Peggy" W. Flinn James "Jim" H. Flinn, Jr. Apr. 21, 1911 - Feb. 7, 1994 Sep. 6, 1915 - Feb. 8, 2007

Officers and Staff

Leonard W. Smith	Chairman of the Board, Chief Investment Officer and Treasurer
Andrea M. Cole	Executive Director and Chief Executive Officer
Arnita M. Thorpe	Executive Assistant



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